

Dr. William Horton – NLP Master Trainer Certification Training Course

William D. Horton, Psy. D. CAC is a Licensed Psychologist who has been at the cutting edge of NLP for over 25 years. He was responsible for the shortening and making NLP more accessible. He “Broke the Code” and silence of NLP and teaches the inner secrets of NLP. He is one of the handful of non police to attend the FBI Crises / Hostage course at the FBI Academy. He has won more awards in the field of Hypnosis and NLP from independent organizations than anyone. He was one of the 6 chosen to be a Master instructor for the National Guild of Hypnotists. He has written articles and books on the subject. He has taken NLP all over the world and he loves to share the inner working of the mind.

Would you like to be one of the few people that are shaping the future of NLP? Would you like to be a leader in the field and help to affect a drastic positive difference in people's lives?

Many people think about it, but few have the courage and fortitude to accept the responsibility for changing the world. Many are called few are chosen.

I see a true need for highly skilled, expertly trained Master Trainers to take NLP and the NFNLP methodology to the next level by training the next level of NLP Master Trainers who train new NLP Trainers. It is time for a new level of cutting edge NLP and Waking Hypnosis trainers to come forth!

Just as film makers create powerful emotional responses in people with their use of color, mood, tone, mood, and a singer uses their voice and inflection, and writers use the written word to touch our subconscious, we as Master Trainers can touch people at deep subconscious levels with our trainings and presentations.

- To Train Basic NLP one has to operate one level and track two levels of thought and it is easy as your students have a limited knowledge base.
- To Train Master NLP one has operate on two levels and track multiple levels of consciousness and keep ahead of your students who have a solid knowledge of NLP.
- To train Trainers of NLP one has to do all of the above and install the mindset needed to be successful as a leader of leaders. You have to be comfortable with the inner workings of NLP and Hypnosis as your students are teachers.

All trainers have experienced events or circumstances that lead to our students responding in ways that challenge us deeply and this can cause self doubt, fearful, or left us less than resourceful. Although we cannot control external events we can learn to use EVERYTHING as a leaning experience for our students and for us. This will allow you to turn unexpected situations, into a source of possibility and opportunities that you can covertly install into the training.

Master Trainers need to be able to operate at one level above what you're doing at the time. You need to be able to track multiple levels of trainings and install these things in your students by the skilled use of waking hypnosis and metaphors while teaching a conscious skill set.

As you may be aware, a prerequisite of this course is NLP Trainer Training with an NFNLP Trainer. Dr. Horton has created exercises especially for you to explore, experiment, discover and learn, incorporating an exciting and refreshing synthesis of NLP, waking Hypnosis, metaphor and story utilization, He brings his background of theater and performing to help you expand your skills. This training is designed to take you to your deep inner capacities to support, and expand your training style and the ways in which you have been thinking about teaching, learning will deeply change. And, knowing Dr. William Horton, you can know they will be laughs, delightful surprises, and much more to deepen and expand your knowledge of NLP and bring forth greater potential into action. In this training a select group of individuals will learn:

- Grow your skills and abilities to levels of excellence in story telling and waking hypnosis in ways that will blow your mind.
- Learn to use whatever attitudes, states, or responses that come from your audience and use them as

examples, and metaphors for what you're trying to teach or have your group experience.

- You will grasp the true subconscious relationship between teaching and learning, and will grasp how to take your new on the spot learning and transform it to your group and have them think your genius is apparent.

- Break whatever fears that have stopped your true growth as a trainer.

- You will learn how to take the fearful, and stressful areas and turn them into things that are fun and easy to do.

- How to use nested loops in your waking hypnosis as you train.

- The smaller class size will enable deep interaction for more learning.

- Each student will receive personal follow up by phone and email to ensure growth and that you reach your goals. THIS PERSONAL COACHING BY DR. HORTON alone is worth the fee for the class!

If you think you have the skill set, or would like to develop one, to be a leader in our field join us on the path less traveled the path of excellence and commitment.

This class is normally \$3995 but there is a limited time discount to \$2995.

You need to register NOW!! Payment plan available call for details